



The Jeanine Nicarico Memorial Fund For Literacy

203 W. Hillside Road
Naperville, IL 60540-5689

In honor of a life gone too soon, the Jeanine Nicarico Memorial Fund is dedicated to enhancing literacy for our students and community. We are a 501(c)(3) not for profit organization

Help us reach a \$500,000 milestone

Become a 2018 G.L.O.W 5K Sponsor

- Over \$400,000 in grants have been awarded since 1996
- Funds stay Local
 - Serving Naperville and portions of Aurora, Bolingbrook and Lisle
 - Over \$40,000 in funds raised from the 2017 event were awarded
 - DuPage Children's Advocacy Center, dedicated in memory of Jeanine Nicarico
 - Turning Pointe Autism Foundation
 - Resources and professional development to Little Friends Center/Krejci Academy in Naperville
 - Private and public schools in District 203/204
 - Providing K-12 Teachers with valuable, recognized Literacy Conferences and workshops
 - Resources for Special Education/English Language Learners (ELL) programs to increase literacy involvement between the home and school
 - Literacy/technology grants at the elementary through high school levels



Sponsor Levels

| Sponsor Benefits* | Star \$10,000 | Diamond \$5,000 | Platinum \$2,500 | Gold \$1,000 | Silver \$500 | Bronze \$250 | Friends \$100 |
|---|------------------|--------------------|----------------------|----------------------|-----------------|-----------------|------------------|
| Sign recognition at Event and on course | Large Banner | Large Banner | Small Sign | | | | |
| Special recognition at opening ceremony and race announcements | X | X | X | X | | | |
| Free entry Race Participant | 15 Entries | 10 Entries | 5 Entries | 2 Entries | | | |
| Premium parking privileges at event | 6 spots | 4 spots | 2 spots | 1 spot | | | |
| Sponsor table at event | X | X | X | X | X** | | |
| Inclusion of marketing material or samples in event goody bags | X | X | X | X | X | X | |
| Logo visibility on Run T-shirts (Vector logo required (ai or eps file)) | top line | top line | 1 st line | 2 nd line | Large Print | Small Print | Small Print |
| Presence on JNMFL website (jpg, png, tif, ai, eps or PDF files accepted) | Logo | Logo | Logo | Logo | Large Print | Small Print | Small Print |

*Gifts are tax deductible within the limits of the law 501(C)(3) **Sponsor to provide own table, banner/signage.



G.L.O.W. Sponsorship Form
Jeanine Nicarico Memorial Fund for Literacy

Please complete the following form by April 15, 2018

Attach check payable to: **Nicarico 5K Run.**

Mail form and check to

G.L.O.W. 5K Event

Jeanine Nicarico Literacy Fund

203 W. Hillside Dr.

Naperville, IL 60540

Or go online to www.nicaricoliteracyfund.org or www.naperglow5k.com

Sponsorship Level (Select One):

- Star \$10,000
- Diamond \$5,000
- Platinum \$2,500
- Gold \$1,000
- Silver \$500
- Bronze \$250
- Friends \$100

Business Name: _____

Business Contact Name : _____

Email Address: _____

Phone: _____

Address: _____

Company logo file for Gold Level or higher: Yes or No

Table Space at Registration? Yes or No (please circle one)

In Kind Donation: _____

Electronic Runner Bag (coupon, business card, promotion, etc..) : _____

Thank you for Giving Literacy an Opportunity to Win in our community!



Questions? Contact:
Tracey Nelson, Event Director

630.615.9036

naperglow5K@gmail.com

The Nicarico Family

Tom & Pat,

Chris Roy & Kathy Brown

**Jeanine Nicarico Memorial Fund
for Literacy**

info@nicaricoliteracyfund.org